AWARDS AND ACCOLADES

The vibrant culture at the institute encourages participation in various activities which have resulted in several prizes. Short films made by student groups compete and win at national and international level festivals.

Short animation film made by the students of B.Sc. Animation and Multimedia won Best Film award at IISFF 2018.

Short animation film made by the students of B.Sc. Animation and Multimedia won Silver Beaver Award at 8th National Science Film Festival of India 2018.

A group of students won 2nd prize in college students category, CMS Vatavaran short film competition 2019.

An unquenchable thirst for innovation and disruption; a rich legacy of technology and entrepreneurship; and a commitment to nurturing leaders who make a difference to the world has been the credo of BIT Mesra in the nearly six decades of its existence.

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Department of Animation & Multimedia

Information Brochure 2022

ABOUT BIT

Birla Institute of Technology , Mesra (BIT Mesra) is a premier institute of higher education and a Deemed university. It was established in the year 1955. Among the many achievements of the university the following are exceptional.

A-   BIT was the first institute in India to establish a department of space engineering and rocketry, in 1964.

B-   It was also the first to develop a Science & Technology Entrepreneurs' Park (BIT-STEP), on campus to instill the spirit of entrepreneurship in its students.

C-   BIT was the first institute in India to establish a Department of Animation & Multimedia, in 2004.

ANIMATION & MULTIMEDIA, BIT NOIDA.

The Department of Animation & Multimedia started as a UGC Innovative Programme in the year 2004. This is a vocational course and caters to the requirement of the modern industry in the area of information packaging and design. The major areas of concentration in this course are as following-

2D animation, 3D animation, Game design, Audio-Video production, Interaction Design, Web design and multimedia.

BIT Noida is well connected in the Delhi-NCR area via road and Metro.

LAB AND INFRASTRUCTURE

Well-equipped 3D Lab with high-end workstations loaded with industry relevant software tools and technologies.

Studio with shooting floor, lighting, green screen, sound and editing facilities

2D Drawing Lab with Light Boxes, Line-Testing Machine,   still-life drawing facilities like mannequin, toys, skeleton etc.

FACULTY AND PEDAGOGY

The curriculum and pedagogy is a wholesome blend of creativity and state-of-the-art technology catering to the need of the industry. The Board of Studies that brainstormed the syllabus was manned by the august educationists and industry experts. The faculty that execute the curriculum are well qualified and have experience in both academics and industry.

PLACEMENT AND EXPOSURE

The placement cell at BIT Noida grooms and assists the passing out students for placement in various firms. Our students are working in – Microsoft,HCL,TCS,Oracle,-Facebook, Flipcart, Paytm Deloitte, Protiviti,Ola,Hotstar,KPMG, Ogilvy & Mather, Beehives (to name a few)

PROGRAMMES

✔ **B.Sc. Animation & Multimedia**
  (3 year full-time Under Graduate Programme)

✔ **1 year certificate course in Game Design & Development**

HT campus conclave award for Excellence in Education in Animation, Delhi NCR