Ritu Pathak (MCA 2006-09)



Initial Journey:

At the outset I would like to express my thanks to all participants of my professional education journey at BIT, Lecturers, my companion students and all acquainted Bit members .

Apart from education I had learned the most valuable things: how to cope up with unprecedented challenges , self standing , self decision taking . These qualities let me do what I wanted .

Though I am not a good writer, here I will try to briefly summarize my professional journey laconically.

Post BCA ,MCA I attended two companies in campus placement in college and I am feeling lucky since I was not selected and it was a tough time as recession was at peak ,though there other opportunities opened for job however my mind was pushing me to do something different . After completion of Entrepreneurship mgmt from IIT,Delhi ,I went back to my hometown Ranchi and started exploring agriculture business potential ,the main cause behind this was to make Big work opportunities to mass no. of Locals .

To be honest this was only surrounding who were ready to listen, tagging me , interviewing me to weigh my Leadership. So this way I was a Boss for 5 women Listeners with only Rs.320 \prime - of expense.

It was extremely challenging as it was not at all as similar as assumed by any professional.

Uneducated ,unskilled ,Poor and afraid people were a big challenge for me . But my good command of the Mundari language worked a lot.

I started with 4-5 local tribals in 2010.

First of all I gained their faith so that they stop short term migration to other states. Slowly it was wonderful to see their response and we turned 50 in a few

years . Now there are 200-300 direct associates to HM Herbals ,covering Jammu ,Jharkhand ,Gujarat ,Maharashtra, southern part of India ,many more and even Foreign also. From 2013-2015 I started staying at village and totally cut of myself from city to work .Agriculture Successfully exported Exotic fruits and vegetable to UAE .In 2015 post blessing with baby I had to back to ranchi give my best to Little Master so,again apply big change in my business and added more and more small farmers to supply us produce under our guidance to maintain quality to serve international market place .

I have always been proud of being Bitian . I am privileged , you find me suitable for your purpose and I hope this writeup will be useful for those who want to do something different .

Thank You Ritu Pathak Alumni BIT-Ext. Noida