

DEPARTMENT OF MANAGEMENT
BIRLA INSTITUTE OF TECHNOLOGY
MESRA, RANCHI



▼
**DEMYSTIFYING
THE DIGITAL
PLACEMENT
SEASON**



**SUMMER
2022**

MANAGE-A-BIT
REDEFINING SPHERES OF MANAGEMENT

VOLUME - 3

ISSUE - II

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DEPARTMENT VISION & MISSION

OVERVIEW

The Department of Management was established in the year 1979 with the aim of serving the growing need for qualified professionals who could harness the resources of the country to achieve its development goals. The department has continuously strived to achieve this aim by maintaining the highest standards in the Post Graduate (MBA) and Doctoral Programmes offered by it since its inception.

The vision of the department today is to be recognized as a front runner in Management education in the country in consonance with the social, economic, and ecological environment while striving to contribute to nation-building through excellence in research and development activities.

The department follows the philosophy of Outcome-Based Education. Therefore, the teaching-learning process is student-centric. The pedagogy is practical, hands-on, and real-time. Case studies, Problem Solving Exercises, Role- Plays, Management Games, and Presentations are extensively used. The curriculum is planned to facilitate learning in theory and practice of all aspects of the discipline of management, ensuring the achievement of predefined learning outcomes.

VISION

- To educate students at Post Graduate and Doctoral level to perform challenging managerial jobs in the industry as a leader and achieve excellence as Entrepreneurs and Researchers.
- To provide excellent research and development facilities for faculty and students to undertake pathbreaking theoretical and applied research.
- To build national capabilities in management education and research in emerging areas.
- To uphold the values of Personal Integrity and Social Responsibility in all our decisions.

MISSION

To be recognized as a frontrunner in Management education in the country in consonance with the social, economic, and ecological environment while striving to contribute to nation-building through excellence in research and development activities.

FROM THE EDITOR'S DESK

Summers are here, and we aren't the only ones already leaning in. The cloudless days are bound to be even more beguiling this year as the world continues to open up, especially with the exhilaration of the digital placements season. So let's dip our feet into the new change with this summer edition of "Manage-a-BIT".

The latest placement season was a composition of opportunities and challenges, and it is on us to pave a smooth way through this. There is a surprise hidden behind every challenge, and we witnessed the unleashing of those opportunities from both parties. Indeed the ladder was tough to climb, but we as a family made it through it with flying colours. With this gist, let's reveal the theme for Volume 3, Issue II of our quarterly newsletter, "Demystifying the digital placement season".

We hope the readers of this edition get to learn some real-life experiences they can also apply in their everyday encounters. I would like to extend my profound thanks to the editorial team for their contributions throughout



Ashna Singh
Chief-Editor



STUDENT CLUBS



Students Activity Forum (SAF)

The key to a successful Management programme is through practical implementation of the theoretical learning, and SAF contribute to achieve this goal. The team organizes a series of innovative extracurricular intra-college and intercollege events throughout the year. It provides a platform to the students to inculcate a practical approach to solving management problems.



The Academic Forum (TAF)

To strengthen classroom learning and complement the objectives of the courses, The Academic Forum in coordination with the faculty members, keeps organizing various events throughout the year. These events include guest lectures, panel discussions, industrial visits, sessions for technical skill improvement, soft skills classes and preplacement training.



Team Sustainability

Professionalism infused with humility. This is what makes a successful leader. And thus, Team Sustainability came into existence with its motto to infuse humility into the budding manager through various activities that it plans out to uphold the essence of CSR in professional way. IT was associated with prestigious UNESCO MGIEP DICE program this year.



Team Media & PR

A new body established with the motive to reach out to our alumni and create a platform where everyone can join us. Media & PR is tasked with quarterly publication of departmental newsletter and magazine and to build a platform where everyone can join us, managing sustainable relations with alumni and liaison work of department. It is also tasked with to build the brand image of department along with handling of departmental social media pages and website.



Departmental Placement Unit

It is an effort towards building a confident aspirant and acts as a catalyst to enable students to prepare for a holistic career. DPU provides different trainings to make aspirants for placement ready.

OFFICE BEARERS (2022-23)

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3. Joint Secretary -Dhiraj Kumar

DEMYSTIFYING THE DIGITAL PLACEMENT SEASON

"This digital age requires leaders to adopt a global approach and be at the forefront of changes in the media landscape."

The internet is slowly becoming a background utility in our lives. We are getting digitally dependent for all our work, from connecting with old friends to making an office meeting; we are surrounded by online platforms all over. The covid break arrived with a massive number of people turning to become digital-friendly, making the world more work efficient and effective. Along with the switch to online work mode in corporate and other sectors, the education sector also witnessed a digital transformation. The classes, presentations, exams, and even the placements are now getting conducted online, offering convenience to the companies and applicants to connect.

Some considered this change challenging to adapt to, while others took it as an opportunity to learn and enhance themselves. The digital placement season came up inviting a lot of benefits to the students which included:

1. Global access to multiple companies
2. Easy application process
3. Innovative and high-quality tests
4. Quick results and instant solutions with in-depth analysis and suggestions to give the best during campus placement training programs.
5. Mobile apps and advanced software systems are provided to keep the students updated
6. Online formats for the assessment for a good test experience.

Keeping all these in mind, we can conclude that if taken with the right attitude, digital placements have proved to be an excellent platform for students to showcase themselves in the best possible way.

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HAPPENINGS



EXPERT TALK ON FINANCIAL LITERACY

“A person either disciplines his finances or his finances discipline him.”
— Orrin Woodward.

The Department of Management, BIT Mesra, was elated to host a webinar on the topic "Expert Talk on Financial Literacy" on 8th February, 2022 by Ms. Sanchita Mukherji. She is the Co-Founder as well as Partner of "Blue Edge". An entrepreneur at heart who learnt the ropes of the financial industry from a career spanning over two decades in a variety of roles across both domestic and multinational banks. In addition, she regularly participates as a panellist in various media channels, both in the financial and general fields.

She unfolded the session by emphasizing the skills one should gain for being an excellent financial literacy, such as communication skills, technological skills, etc. Afterwards, she discussed the Time Value of Money (TVM) and explained that a sum of money is worth more now than the same sum will be at a future date due to its earnings potential in the interim.

Later on in the session, she discussed career planning and the roles that the finance sector unfolds. She also addressed the VUCA (Volatility, Uncertainty, Complexity, Ambiguity) concept. She made the audience aware that money can be earned in compound interest and will be more valuable.

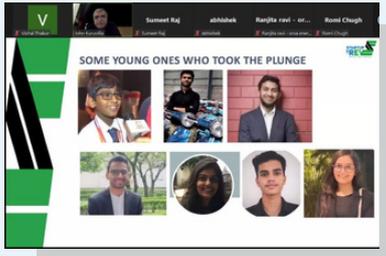
She also interacted with the students and had a brief Q/A session in which she answered all the questions raised by the students.

At last, she ended with the famous quote of Steve Jobs, "The only way to do great work is to love what you do. If you have not found it yet, keep looking, do not settle." We thank Miss Sanchita Mukherji for her time and look forward to such winsome sessions with her.



A DRIVE FOR CHANGE

"Transportation is transforming, and we need to get ready."
-James Campbell



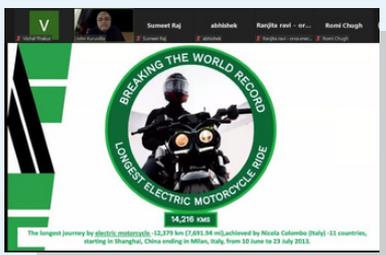
The greatest threat to our planet is the belief that someone else will save it. To break this monotonous belief, "Startup and Rev" is knocking at the door with their project BharatMala, a journey of 14518 km in 316 days, covering 54 destinations in 54 days with the mission to travel around India to encourage the students to become Job Creators instead of Job Seekers.



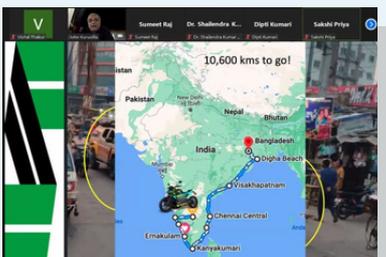
16th February 2022 was when The Department of Management, BIT MESRA, got the chance to interact with enthralling entrepreneurs and honour the Bharat Mala team for their remarkable project.



Prof. Shraddha Shivani welcomed the team, and the webinar started with a motivating thought by Mr John Kuruvilla, the Chief mentor of BRIGADE-REAP. The group shared their inspiring journey of how a squad of young and old members left their successful jobs to StartUp. They also discussed with the students the challenges and opportunities they faced in Starting up.



The BHARATMALA team implemented Michael Arrington's saying, "the best startups generally come from somebody needing to scratch an itch." The session was interactive, and the speakers prominently answered all the questions from curious minds. Ultimately, we can infer that their scintillating electronic sports bikes may be noise-free, but their message is loud and clear "establish the startup revolution needed by the Indian economy and help India embrace the EV ecosystem



DAKSHAM'22 - BUILD THE CHANGE



The event was held on 27th March 2022 by The Team Sustainability BIT MESRA, in collaboration with Made Differently by Divyangjan, a Social Entrepreneurship Firm. "Daksham" started with a famous quote by John Maxwell, "If we are growing, we always need to be out of our comfort zone".

The event was PAN-based, and the participants were invited from colleges across India, with the main aim of engaging the participants to bring out their creativity to promote the cause. It was packed with two exciting events: "Eco Writer- an article competition" and "Eco Maker - a short video presentation to portray environmental problems targeting a specific industry and developing an idea to show a sustainable solution to that problem."

Mr. Ishant Pal from IIM SAMBALPUR, Devleen Kaur from the University of Delhi and Ms. Deeksha Dey from Symbiosis School of Economics, Pune, were the winners of Eco Writer.

The winners of Eco Maker included Ms. Jahnvi Lakra from IIM RAIPUR for her beautiful idea to get rid of plastic waste by tying up with companies like Big Basket and Uber. Mr. Adarsh Bansal from Goa Institute of Management booked the runner-up position for his concept "Chimini."

The event was a great success, Mrs. Akansha Pandey from Made Differently was also a part of it and shared some insights into the process they follow to make the social cause and bring a change in the society.

INTERNATIONAL CONFERENCE ON SUSTAINABILITY

The Government of India launched the Azadi Ka Amrit Mahotsav to honor and celebrate 75 years of progressive India and the magnificent history of its people, culture, and achievements.

In today's time, sustainability has emerged as an important area of focus in research, education, and practice. Sustainability is a paradigm concerned about the future in which environmental, societal, and economic considerations are balanced in the pursuit of improved quality of life.

This conference was conducted to provide a platform for the presentation of Research work and Case Studies in the field of major pillars of sustainability, i.e., Economic Development, Social Development, Environment Protection, Sustainability, and Education.

It was a two-day program where we had four very eminent keynote speakers for the conference to address different areas of sustainability. The first speaker was Mr. Pankaj Sinha, Managing Director for The Coca-Cola Company in Sri Lanka and Maldives. His theme was purpose-driven corporate sustainability, where he mentioned the concept of water neutrality, which means returning the amount of water to nature you have used.



The second speaker was Mr. Alok Chaturvedi, Director of the Institute For Social Empowerment Through Entrepreneurship And Knowledge. He has a rich experience in the domain of engineering and technology as a faculty and a researcher for the past 40 years. His theme was a road to prosperity in harmony with the people and the planet.

The third speaker was Mr. Bhimaraya Metri, Director, IIM Nagpur. He is an outstanding leader in management education. He has performed key leadership roles at many premier management institutes and corporate in his remarkable career. He talked about NEP and Sustainability in Higher Education.

The fourth speaker was Dr. Rama Seth, a Visiting Professor of Finance at the Copenhagen Business School. She has served in leading international policy-making bodies such as the Federal Reserve Bank, The World Bank, the International Monetary Fund, the Bank for International Settlements, and the United Nations. She has been selected for the 2018 IP 50 Women in Education Leaders Award. She talked about the academic terrain of sustainable finance.

We had a lot of participants and it was an overall very engaging and informative session.



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B-TRIX'22

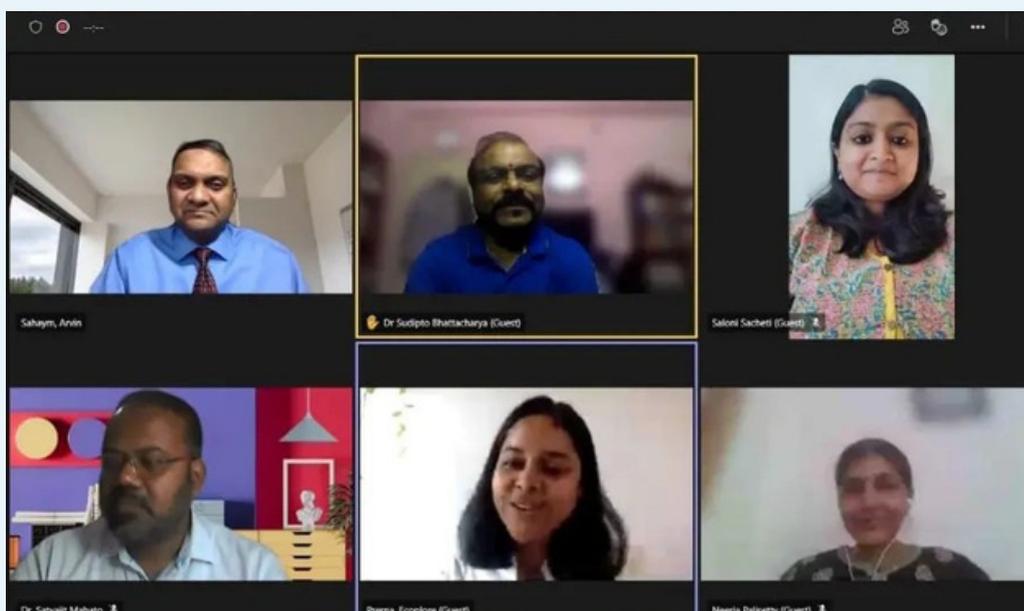
Brix is the annual management fest of BIT Mesra. It was a 2-day program inviting students from across the country to exhibit their managerial skills and express their thoughts on a constructive business idea.

Day 1 started with the welcome address of the Head of the Department of Management, BIT Mesra, followed by the keynote address delivered by Mr. Arvin Sahaym, Professor of strategy and entrepreneurship at Washington State University, United States.

The day went ahead with the Symposium on "Unleashing Entrepreneurial Energy In The Times of Adversity", which aimed to provide a platform for young and enthusiastic entrepreneurs, industry experts, and academicians to discuss their works with the future workforce.

The Symposium was followed up by Panel Discussions 1 and 2 on "Sustainable Entrepreneurial Energy" and "Startup India, standup India". Some of our renowned panellists for the discussion were Neerja Palisetty (founder of "Sutrakar Creations"), Saloni Sacheti (founder of "Baansuli"), Purna Prasad (founder of "Ecoplore"), Sudipto Bhattacharya (Professor of VIT and a certified start-up mentor from London business school and certified entrepreneurship educator from STVP, Stanford University with an experience of 28 years). Sailesh Awte, (founder of OOO farms).

Towards the end of the day, we had the paper presentation, based on the theme, where we had many participants from all over India



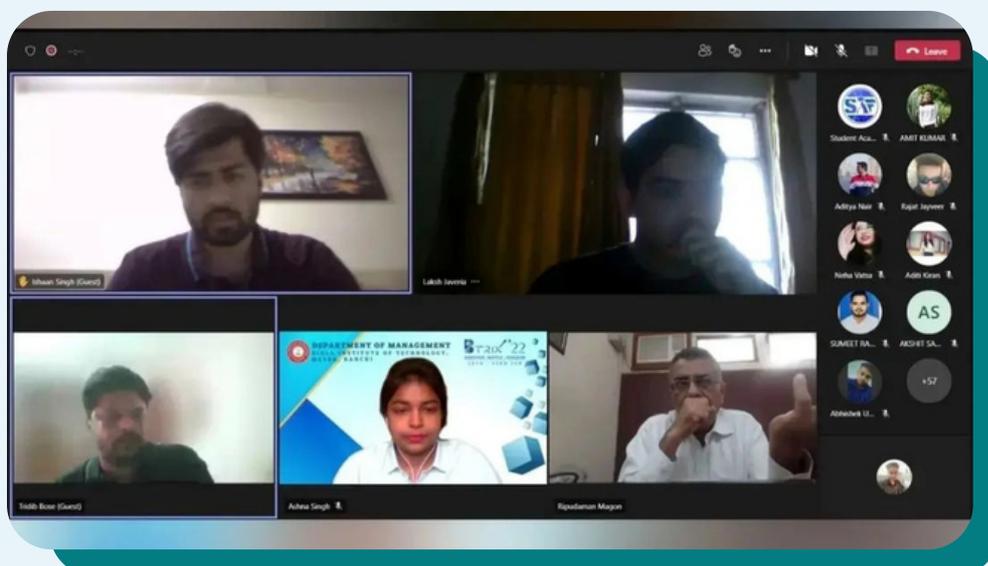
CORPORATE EVENTS:- B-PLAN

On 27th February 2022, The Department of Management, BIT MESRA, was all set to conduct the second phase, i.e. Corporate events for the flagship event "B-Trix-22." The second day of B-Trix was all about the vagaries and multiple facets of the business world. The viewers got the chance to witness aspiring entrepreneurs pitching their ideas in the competition "B-Plan". This competition was followed by "Branding Re-Branding," where the participants' marketing and branding genius was displayed. The third competition was "Prachaar", in which participants used their creative heads to advertise and promote the provided sample. The event started with a welcome address from Dr. Shraddha Shivani, The Head of The Department, BIT MESRA. The esteemed panel of judges included Mr. Ripudaman Magon (Director at Natural Group and Conserve Infotech Ltd.), Mr. Tridib Bose (Senior applications Manager of Oracle), Mr. Niraj Mishra (Assistant Professor, BIT MESRA), Mr. Anand Prasad Sinha (Assistant Professor, BIT MESRA), Ms. Adya Singh (Research Analyst at Deloitte) and Mrs. Silky Chauhan (Deputy Manager, Bandhan Bank).

B-plan, the first event of Day 2, started with a motivating quote by Gerg Anderson "Focus on the journey, not the destination. Joy is found not in finishing an activity but in doing it".

The winner list of this competition constituted of :

- 1st Team Pitchers: Goa Institute of Management
- 2nd Gourang Kalra: Indian Institute of Technology, Kharagpur
- 3rd Team Simple minds: KJ Somaiya Institute of management



BRANDING RE-BRANDING

"It is the value invested in a name over time that makes the brand and not just the name" by Bernard Kelvin Clive was the quote with which the second contest of Corporate Events, Branding Re-Branding started. The concept around which this corporate event revolved was to interchange the specialised product of a renowned brand with a completely different product. The contestants rebranded the product by giving a completely different tagline, slogan, marketing strategy, and financial benefit accompanied by a unique mission and vision. Participants had neck-to-neck competition with each other, and watching them was exciting and blissful in everyone's eyes. It became challenging for our jury members to decide the best among them. Finally, the result was announced, and the list of winners included:

1st Hardik Chotalia & Vini Jaiswal IIM , Rohtak

2nd Adarsh Bansal, Goa Institute of Management

3rd Payal Surupa & Srijeeta Bose, Great Lakes Institute of Management, Gurgaon



PRACHAAR

The third and last event of the day was "Prachaar", and the quote that boosted the participant's motivation was "Good marketing makes the company look smart, great marketing makes the customer feel smart" by Joe Chernov.

The winner list consisted of :

1st Gaurangi Aggarwal; MICA, Ahmedabad

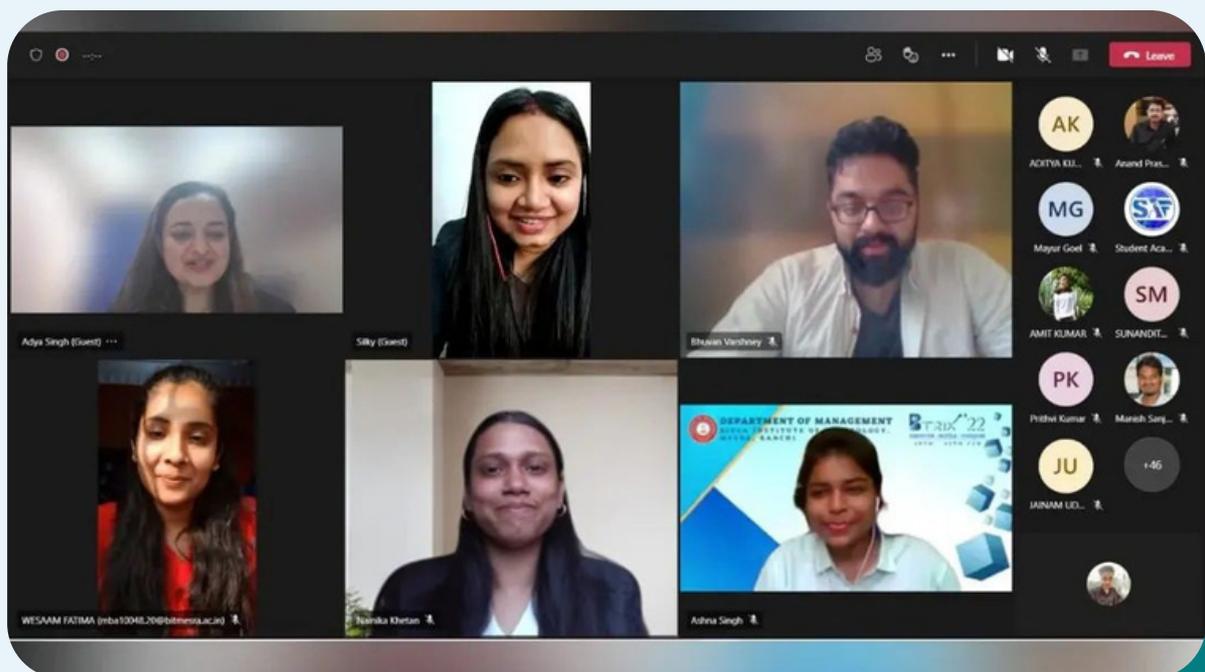
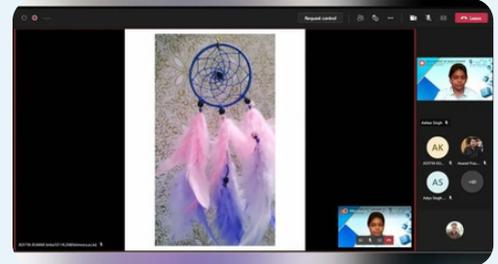
2nd Nainika Kheton; IIM Ranchi

Two participants shared 3rd position

A) Mayur Goel; National Institute of Industrial Engineering

B) Payal Surupa; Great Lakes Institute of Management, Gurgaon

The event ended on a note "To get connected next year with the updated version of the flagship event of The Department of Management, BIT MESRA, B-Trix



MANAGEMENT DEVELOPMENT PROGRAMME

Department of Management, BIT Mesra was proud to organise Management Development Program (MDP) on "Excellence in Public Service" for the officials of the Department of Labour, Employment Training and Skill Development, Government of Jharkhand. Prof Indranil Mukherjee, Vice Chancellor, BIT MESRA, was the Guest of honour, and Dr. Nitin Madan Kulkarni- IAS was the Chief Guest of the day. The event started with the welcome address by Dr. Shradha Shivani, Head of the Department of Management, BIT MESRA.

The program was divided into multiple sessions. Dr. Nitin Madan Kulkarni, IAS, and Dr. Gaurav Marathe, Prof. IIM, Ranchi, took the first session, which revolved around the concept of "Leadership Essentials". The resource person for the next session was Dr. Shradha Shivani; her session focused on the idea of "Managing Conflict at Workplace".

Some significant sessions of the MDP were "Effective Communication and Art of Living" by Dr. P.K. David and Dr. J.B.David, "Proposed Changes in Labour laws: Issues and Implications by Dr. Anand Kumar, "Finance for Non-Finance Executives" by Mr. Sachit Garodia, Chartered Accountant, Ranchi and "Strategy for Excellence" by Dr. Hariharan and Dr. Niraj Mishra.

More than 50 executives of the labour department participated in the program in four different batches. The executives got to know a lot of new things in various domains of their work, which will surely help them achieve great success in their work.





NATIONAL

WORKSHOP

"An investment in knowledge pays the best Interest"

-Ben Franklin

Department of Management, BIT Mesra organized a five-day (10.06.2022 – 14.06.2022) online National Research Development Workshop on "Statistical Techniques and Data Analytics", which aimed at helping the participants to add to their skill sets. The workshop was packed with 150 -200 students, research scholars, and faculty from across the globe.

The workshop started with an institutional prayer followed by the welcome address by Dr. Shradha Shivani, HOD, Department of Management, BIT Mesra. Dr. Supriyo Roy, Associate Professor, Department of Management, BIT Mesra, conveyed his best wishes to the participants. The workshop's preliminary session was taken by Prof Arnab K Lal, IIM Ahmedabad. In his session, he used a unique approach to explain the core concepts of Data Analytics so that it becomes easily understandable for everyone.

The next session was addressed by Dr. Sandip Rakhshit, Professor & Interim Chairperson of the American University of Nigeria. He explained the concepts of Meta-Analysis & Systematic Review using a live example of the political fundraising issue in Nigeria.

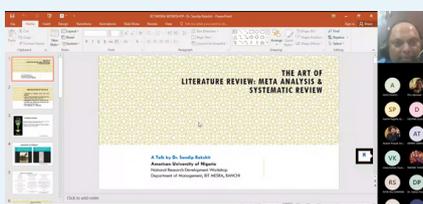
The second workshop day was held on 11th June 2022; Dr. Anup, Managing Director, Aspen Research Services Pvt. Ltd, New Delhi took the first session. He unfolded the session by explaining Parametric Tests and their various assumptions. During the session, Dr. Anup defined different types of Parametric Tests coupled with a case study to provide a clear idea about the topic.

The second session was taken by Dr. Asit Bandyopadhyay, Southeast Missouri State University, USA. He explained how Data Mining/Analytics helps provide affordable healthcare facilities. He unfolded the session by discussing the current healthcare scenario and highlighted the issues we face in our day-to-day lives. Lastly, he concluded by discussing the framework of Blockchain and how it could help track diseases.

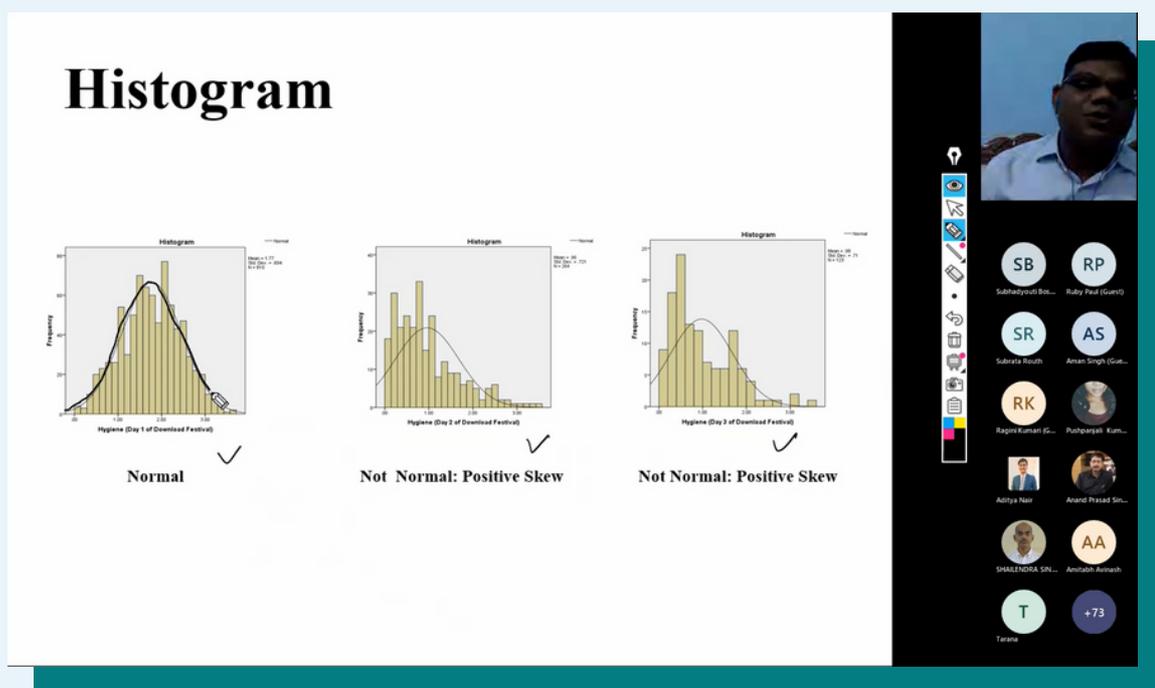
Dr. Indrajit Mukherjee, Professor, SJMSOM, IIT Mumbai, India, was the resource person on the third day of the National Research Development Workshop. He commenced the session by highlighting the applications of Statistical Experimentation in Computer Science, the Manufacturing Industry, the Service Industry, and many more. Later, he discussed the ANOVA Table & its various types of statistically designed experimentations with suitable illustrations.

Lastly, Dr. Mukherjee guided the participants on the various uses of Ms-Excel for calculating several statistical operations. The session ended with a vote of thanks.

The fourth day of the National Research Development Workshop was organized on 13th June, 2022. Mr Shailesh Kaushal, Associate Professor, Lucknow University, India. He commenced the session by highlighting the importance of data science. The session focused more on building a practical framework and storing data. Later, he explained the life cycle of Data Science with suitable examples. He also illustrated how machine learning could function in predicting the future.



The 5th day of the National Research Development Workshop was addressed by Mr. Saikat Mukhopadhyay, Senior Biostatistician, Novartis Pharma, Hyderabad. The main focus of the session was on Data Analytics & Artificial Intelligence. He explained how "Data Analytics & Predictive Analytics could help decision-making in any business". He explained various types of data analytics and their applications in day-to-day life. The day's second session was conducted by Mr. Joy Mustafi, Founder and President of MUST Research, Hyderabad. He imparted the idea of Data Science & AI. He described how AI could help in thinking/predicting logic functions. He played a video on Multi-Modal Interaction to recount the working of AI & its importance. The event ended with the vote of thanks proposed by Dr. Anand Pd. Sinha, Assistant Professor, Department of Management, BIT Mesra. He conveyed his gratitude to the resource persons, faculties, participants, coordinators, students, and everyone for their efforts in making the workshop successful.



OUR PROMINENT RECRUITERS



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DISTINGUISHED



ALUMNI

MRS. ANISHA SINHA

HR Leader at GENPACT Digital

Alumnus 2005-2007



Anisha Sinha

Mrs. Anisha Sinha is one of the most eminent alumnus (2005-2007) of the Department of Management, BIT Mesra. She started her corporate journey as an Assistant Manager at IDBI Bank. After this, in November 2007, she joined "Endeavour Software Technologies" where she worked as the Head of HRD. Currently, she works with "Genpact" in the Human Resource Department.

Mrs. Anisha Sinha is a human resources leader with a comprehensive history of working in the Information Technology and Services Industry. She has worked across various companies and has a wide range of knowledge related to HR Consulting, HR Policies, Strategic HR, Business Partner, etc.

Alongside her corporate journey, she has also published various articles. "Battling post-appraisal blues, Chanting the mentoring mantra, An ethical dilemma while recruiting, The Brand called Me" are some noted publications under her name.

The Department of Management congratulates her for her achievements and wishes her the best for the future.

MR. SUBODH RANJAN

American Business Leader, GSI at Amazon Web Services (AWS)

Alumnus 1995-1997



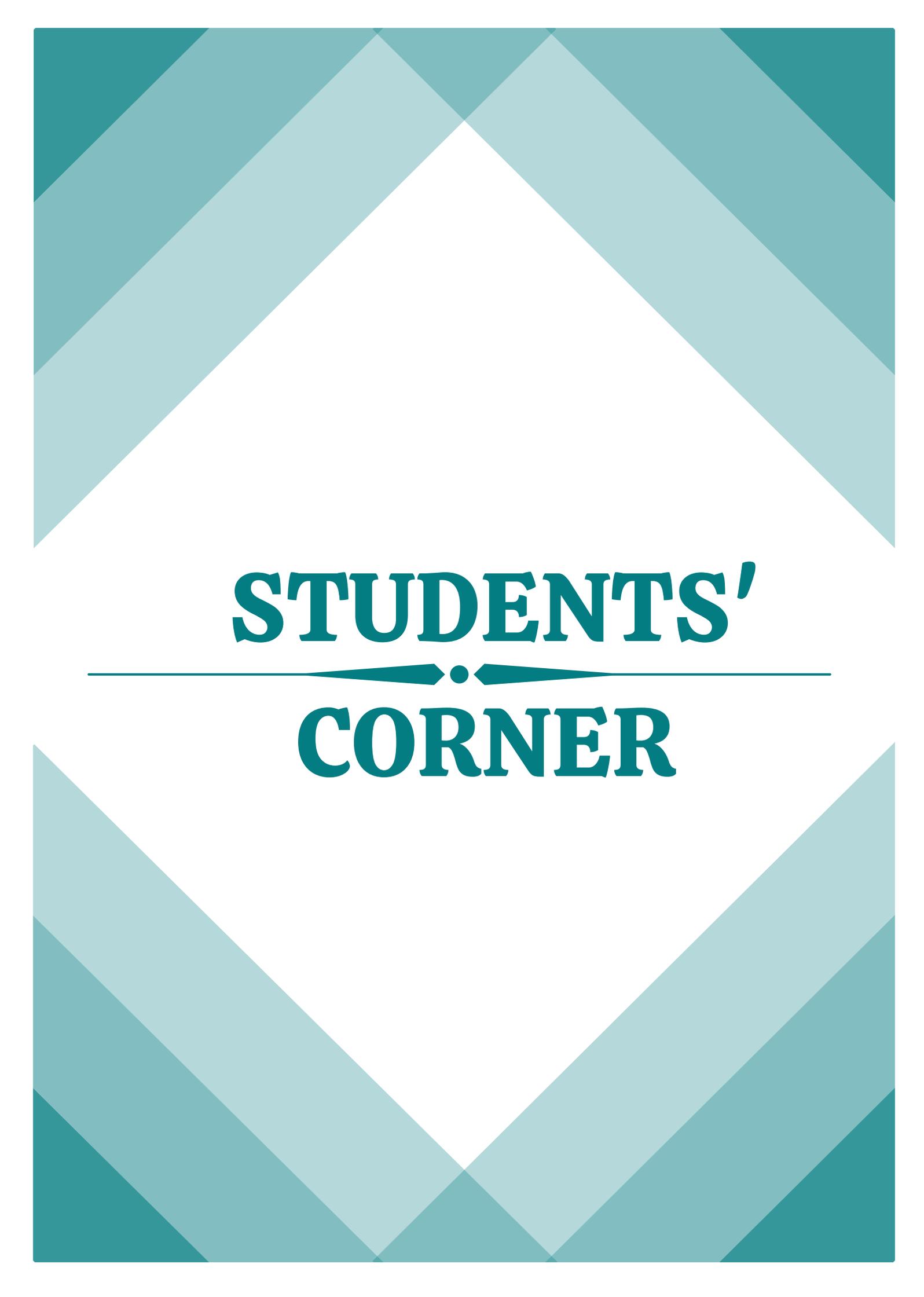
Mr. Subodh Ranjan

Mr. Subodh Ranjan is a distinguished alumnus (1995–1997) of the Department of Management, BIT Mesra. He started his corporate journey as a Senior Manager, Corporate IT – Plant Maintenance & Supply chain systems in "Tata Steel". He then joined IBM, working for 21 years in various positions. He started his journey at IBM as a Delivery Program Executive. Later on, he worked as a Global Account Executive – ABB & Atlas Copco Global accounts, Sector Leader, Strategic Base Accounts Growth, IBM North America, Industry Leader: Data, Analytics & ML – Media, Entertainment & Tech Industries, Lead Partner – Global accounts: Media, Entertainment & Tech Industries. Currently, he is working at Amazon Web Services (AWS) Americas Business Leader – Global System Integrators.

Mr. Subodh Ranjan is a well-versed IT Professional with vast experience in Business Consulting, Sales, go-to-market strategy, Account Management, and Global Delivery. He has ample technology experience in Digital Transformation and Hybrid cloud technologies. He also has colossal experience in business development, new logo acquisition, and base account growth.

Mr. Ranjan has also been awarded IBM's Corporate Service Corps during his tenure at IBM.

The Department of Management, BIT Mesra is proud of his achievements in his corporate journey and wishes him all the very best for all his future endeavours.

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STUDENTS'

CORNER

A NOTE ON THE NEED OF SKILLS AND PERSONALITY DEVELOPMENT FOR BUDDING MANAGERS

Hello All,

In today's era and as we advance in the future, as we know, competition in the market is fierce; for every vacancy, there are at least 10x candidates lined up with various skills. To survive in the market, you must be a more agile and dynamic learner compared to the previous generations. You must not only be a team player but how you inspire or motivate others to perform better is also essential.

It is a well-known and proven fact that businesses with skilled managers are more profitable and productive. Hence, companies are more inclined to recruit students who are equipped with a greater degree of positive attitude and technical knowledge. They are looking for candidates who can spot the emerging problems before they appear to the rest of the company and identify their root cause.

The reason and logic are simple: if there is a knowledge gap, it can be covered by putting you in some training, but if there is an attitude problem, no amount of external training or courses will help you until you work on yourself.

As budding managers, you must equally value your technical abilities and positive attitudes. Recruiters are not only looking for domain skills of marketing, finance, HR and IT & operations, but they analyse you beyond these in terms of your attitude and willingness to learn new things and adaptability to change/upgrade the skills as and when required.

Now the question arises of what should be your learning process, and the answer can vary from person to person. In general, the learning process must be a cognitive learning process in which you must learn a concept, develop an observation, and then be able to apply it in a real-life scenario. There are some points to consider while looking toward the learning process:

1. Communication skills are essential in all aspects of social life because they can be used as a weapon to boost your self-confidence. As an individual, you must articulate your ideas and clearly communicate your goal to employees, management, and society.
2. Your leadership abilities will be reflected in your analytical decision-making abilities. It necessitates a keen mental presence and a high level of awareness.
3. Acquiring new skills and maintaining a positive attitude will enable you to anticipate the problem and develop solutions to resolve it.
4. It will also open the door for various career opportunities for you that require specific skills.

After you've acquired new skills, you're supposed to improve your abilities by learning upgraded versions of those skills.

There are countless requirements for various skills and technologies in the market, so you must decide which specific you want to pursue based on your goal. Acquiring the appropriate skills will enable you to recognise, confront, and overcome various workplace issues.

To conclude, you will be competing in a highly competitive market primarily technologically driven and constantly upgrading itself in some corners of the world. Only the most skilled and positive players can survive the competition. You should be capable enough to transform your profile into a personal brand developed with a combination of your beliefs, attitude, self-confidence and hard work. So, begin working on developing a positive and appropriate attitude toward work and continue to learn new cutting-edge technologies; this will lead to your advancement from a junior to a senior position

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MASTER OF BUSINESS ADMINISTRATION (2020-22)
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As you enter your new life, we juniors wish you loads of success, with a cupful of happiness, mountains of achievements and good wishes to live your dream each and every moment.



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