

BIRLA INSTITUTE OF TECHNOLOGY



Master of Business Administration (MBA)

MBA Programme Outcomes

On successfully completing the program the student will be able to :

1. Demonstrate the knowledge of management science to solve complex corporate problems using limited resources.
2. Research literature and identify and analyze management research problems.
3. Identify business opportunities, design and implement innovations in work space.
4. Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.
5. Apply ethical principles for making judicious managerial decisions.
6. Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
7. Communicate effectively with various stakeholders
8. Engage in independent and life-long learning.

Institute Vision

To become a Globally Recognized Academic Institution in consonance with the social, economic and ecological environment, striving continuously for excellence in education, research, and technological service to the National needs.

Institute Mission

- To educate students at Undergraduate, Postgraduate, Doctoral, and Post-Doctoral levels to perform challenging engineering and managerial jobs in industry.
- To provide excellent research and development facilities to take up Ph.D. programmes and research projects.
- To develop effective teaching learning skills and state of art research potential of the faculty.
- To build national capabilities in technology, education, and research in emerging areas.
- To provide excellent technological services to satisfy the requirements of the industry and overall academic needs of society.

Department Vision

To be recognized as a frontrunner in Management education in the country in consonance with the social, economic and ecological environment while striving to contribute to nation building through excellence in research and development activities.

Department Mission

- To educate students at Postgraduate and Doctoral level to perform better in challenging environment
- To nurture first generation entrepreneurs with innovative mindset.
- To provide excellent Consulting, and Research & Development facilities for faculty and students.
- To uphold the values of Personal Integrity and Social Responsibility

MBA Programme Educational Objectives (PEO)

- To impart knowledge of the fundamentals of Management theory and its application in problem solving.
- To prepare the students to Select and apply appropriate tools for decision making required for solving complex managerial problems.
- To develop capabilities in students to independently conduct theoretical as well as applied research.
- To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students
- To produce industry ready graduates having highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning

MBA Program Outcomes (PO)

On successfully completing the program the student will be able to:

- Demonstrate the knowledge of management science to solve complex corporate problems using limited resources.
- Review literature, define and analyze management research problems.
- Identify business opportunities, design and implement innovations in workspace.
- Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.
- Apply ethical principles for making judicious managerial decisions.
- Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- Communicate effectively with various stakeholders.
- Engage in independent and life-long learning

BIRLA INSTITUTE OF TECHNOLOGY- MESRA, RANCHI NEW COURSE STRUCTURE

To be effective from academic session 2022 – 2024

Based on CBCS & OBE Model

Recommended Scheme of Study for MBA Programme

| SEMESTER / Session of Study | LEVEL | Category of Course | Course Code | Courses | Mode of Delivery & Credits Distribution <i>L-Lecture; T-Tutorial; P-Practical</i> | | | Total Credits <i>C- Credits</i> |
|--|--------|------------------------------|-------------------------------|-------------------------------------|--|----------------------------|----------------------------|------------------------------------|
| | | | | | L <i>(Periods/week)</i> | T <i>(Periods/week)</i> | P <i>(Periods/week)</i> | C |
| FIRST/ Monsoon | FOURTH | Programme Core (PC) | MT132 | Communication Skills- 1 | 0 | 0 | 3 | 1.5 |
| | | | MT401 | Organisation and Management | 1 | 0 | 0 | 1 |
| | | | MT 402 | Financial Accounting and Management | 3 | 0 | 0 | 3 |
| | | | MT 403 | Organisational Behaviour | 2 | 0 | 0 | 2 |
| | | | MT 406 | Information Technology Management | 3 | 0 | 0 | 3 |
| | | | MT 408 | Managerial Economics | 2 | 0 | 0 | 2 |
| | | | MT 411 | Business Research | 3 | 0 | 0 | 3 |
| | | | MT 419 | Legal Environment for Business | 2 | 0 | 0 | 2 |
| | | | MT 420 | Marketing Management- I | 3 | 0 | 0 | 3 |
| | | | MT 421 | Data Analysis & Decision Tools | 4 | 0 | 0 | 4 |
| TOTAL | | | | | | | 24.5 | |
| SECOND/ Spring | FOURTH | Programme Core (PC) | MT133 | Communication Skills II | 0 | 0 | 3 | 1.5 |
| | | | MT 407 R1 | Management of Manufacturing Systems | 2 | 0 | 0 | 2 |
| | | | MT 410 R1 | Human Resource Management | 3 | 0 | 0 | 3 |
| | | | MT 412 | Operations Research | 3 | 0 | 0 | 3 |
| | | | MT 413 R1 | IT enabled Business Intelligence | 2 | 0 | 0 | 2 |
| | | | MT 414 | Strategic Management | 2 | 0 | 0 | 2 |
| | | | MT 415 | Cost Management | 3 | 0 | 0 | 3 |
| | | | MT 417/MT 418 | French /German | 3 | 0 | 0 | 3 |
| | | | MT422 | Marketing Management- II | 2 | 0 | 0 | 2 |
| | | | MT 423 | Business Ethics and Sustainability | 2 | 0 | 0 | 2 |
| TOTAL | | | | | | | 23.5 | |
| TOTAL FOR FOURTH LEVEL | | | | | | | 24.5+23.5= 48 | |
| THIRD/ Monsoon | FIFTH | Programme Core (PC) | MT 501 | Entrepreneurship | 2 | 0 | 0 | 2 |
| | | | MT 560 | Summer Internship | 0 | 0 | 0 | 2 |
| | | Programme Elective (Area I) | * 4 courses of 3 Credits each | ** | *** | *** | *** | 12 |
| | | Programme Elective (Area II) | * 4 courses of 3 Credits each | ** | *** | *** | *** | 12 |
| | | TOTAL | | | | | | |
| FOURTH/ Spring | FIFTH | Programme Core (PC) | MT 503 | Project | 0 | 0 | 0 | 4 |
| | | Programme Elective (Area I) | * 2 Papers of 3 Credits | ** | *** | *** | *** | 6 |
| | | Programme Elective (Area II) | * 2 Papers of 3 Credits | ** | *** | *** | *** | 6 |
| | | TOTAL | | | | | | |
| TOTAL FOR FIFTH LEVEL | | | | | | | 28+16= 44 | |
| GRAND TOTAL FOR MBA PROGRAMME (48 + 44) | | | | | | | 92 | |

Total for Programme Core = 56

Total for Programme Electives = 36

Note : A student may opt for MOOC courses for a maximum of 6 credits.